

FARID MHEIR

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Canadian, born in Montreal
French-English-Spanish

Digital Transformation Expert

As an advisor to business management and executives, I bring hands-on experience to deliver actionable technology architecture, assessments, and plans.

Key Successes

- Founder of a 60-person start-up with clients in Canada, USA, and Europe, to bring end-to-end eCommerce to brick-and-mortar retailers. Raised angel, private, and public investments.
- CTO Le Panier Bleu, a retail digital transformation enabler created during Covid crisis
- Growing a successful private consulting practice with long-term client relations
- retailTech leader for Village Francophone, an alliance of French-speaking entrepreneurs, countries, regions, cities, and investors

Professional Experience (chronological)

2008-, Digital technology consultant

2020-, CTO, Le Panier Bleu

2018-, Global retailTech leader, Village francophone

2013-, Blogger, Digital Transformation of Business

Digital technology and Enterprise Architecture consultant to large organizations in the retail, financial, and professional services, I deliver technology assessments, strategic plans, and software selection RFPs. See selected engagement section for details.

2005–2008, Vice President Enterprise Architecture, CGI for the National Bank of Canada

- Create the first enterprise architecture team, governance, framework and business architecture. Applied EA solutions to large business transformation program, setting IT vision and transition plan.
- Introduced the Service Oriented Architecture (SOA) to 500+ IT professionals. Organized framework, methodology, governance and transformed the organization to leverage SOA in all projects. Align SOA with EA business architecture and services. Achieve introduction of SOA into 15+ projects with 35+ services. Create a web service development software factory.
- With business users, define a Business Process Management Suite methodology and framework. Align BPMS with SOA and EA efforts. Working with Lombardi BPMS, organize BPM professional practice and defined business plan for go-to-market and professional career planning.

2003–2005, Senior Manager and Canadian Technology group leader, Capgemini

- In rightshore mode, team leader and architect of a $5M web-based asset allocation application in J2EE and .NET solutions and real-time web services. 1B$+ assets under management after 1 year in production. Won the 2004 Smithsonian award.
- Instructor and facilitator in quarterly classes in Enterprise Architecture.
- Microsoft relationship point of contact. Introduced Visual Studio Team System as part of Early Adopter Programme. Created Center of Excellence, securing financing and tools.
- Architect and consultant on proposals, RFPs and solutions in the financial sector. Managed RFP for a Straight Through Processing (STP) system for Institutional trading.
- Member and contributor of North American Software Engineering certification board. Canadian Technology Consulting Service practice leader. Mentor for 20+ consultants.

2002-2003, eCommerce Consultant

- Architect and leader of an order fulfillment application for Loblaws, using leading edge technologies (ASP.NET, Pocket PC, wiFi). Received client praise.
- Lecturer at University of Montreal, “Introduction to Web Application Technologies”, 3rd year undergraduate course. Developed class content and methodology.
- Perform technology audits for venture capital investment firm, towards funding of a call center management application and web-based emergency management system.

1995-2001, co-founder, CTO & VP Technology, myButler.com

- Company founder, grew to 60+ employees, with 20+ technology team.
- Raised 3M$ in financing, including 1M$+ in R&D tax credits. Merged with public corp.
- B2C eCommerce for grocery software development.
- First North American online grocery shopping website, launched August 1996. Winner Boomerang award for best B2C website. Clients in Canada, USA, and Europe.
- Created an order fulfillment system based low-cost barcode scanners, allowing first-year deployment across 250+ participating stores. Flexible Internet implementation provided unique, low-cost solution that rivaled with million dollar Warehouse Management Systems.
- Featured in television program “Feeding the Metropolis” as eCommerce thought leader.
- Created the Virtual Cities Repository, a collection of 3D models of cities worldwide.

1990-1995, Microelectronics engineer, IMEC, LSI Logic, ABL Canada

EDUCATION

- Master in Applied Science (M.A.Sc). Ecole Polytechnique, Montréal, 1990
- Bachelor Engineering (B.Eng., Electrical), Ecole Polytechnique, Montréal, 1988

SELECTED ENGAGEMENTS (ALPHABETICAL)

- **Agropur** digital web replacement, digital architecture, 2017-2018
- **Air Canada Vacations** Platform replacement assessment and business case 2012
- **Air Transat** Enterprise Architecture, 2005
- **Atrion** Architecture assessment and Business Rule engine selection
- **Aubainerie** Enterprise architecture, 2018
- **AXA Insurance** Data warehouse and BI architecture, 2010
- **Bombardier** 3-year Internet Strategic plan with web2.0 and Enterprise2.0, 2009
- **Bombardier** digital HR recruitment strategy and platform replacement 2011-2012
- **Brault et Martineau** enterprise architecture ARB governance, 2017-2018
- **Brault et Martineau** eCommerce architecture, OMS selection, 2016-2017
- **Brault et Martineau** digital audit, strategy and architecture, 2014-2015
- **BRP** digital audit and digital center of excellence target operating model, 2017-2018-2019
- **CAE**, enterprise social network strategy, roadmap and governance 2013
- **CCM Hockey** DTC eCommerce (direct to consumer) solution architecture 2020
- **CCM Hockey** B2B eCommerce strategy and platform selection 2012-2013
- **CHUM** Digital website replacement strategy, 2019
- **Confidential (Finance)** cost evaluation audit 2013
- **CGI** corporate EA strategic plan, 2007-2008
- **Desjardins,** Business architecture, 2012
- **Desjardins Internal Audit** enterprise architecture and SOA audit, 2017
- **Dynamite Group** Data Warehouse and BI assessment + Enterprise Architecture, 2009-10-11
- **EXFO** advisor to the chairman on digital transformation, 2020
- **GardaWorld** due diligence, web architecture, marketing automation, digital marketing architecture, security systems architecture, 2016 to 2021
- **Groupe CH-Evenko** advisor to the CIO, 2020
- **HEC** Digital website replacement strategy, 2019
- **HSBC** Architectural Thinking training for enterprise architects, 2009
- **Intertrade** interim CTO; architecture and 3-year strategic plan, 2008 & 2010-11
- **Intact** IT management coaching, 2020-2021
- **John Deere** EA training including TOGAF, 2009
- **McGill University** Enterprise Architecture, and BI assessment, 2010
- **Metro** multiple engagements (digital strategy, mobile RFP, eCommerce strategy, technology assessment, …) 2011 to 2021
- **MGMA**, digital audit of web technologies, 2020
- **National Bank of Canada** enterprise architecture, SOA and BPM, 2005-2007
- **Langleven** CTO and digital sportsTech platform, 2018-2019
- **Le Panier Bleu** CTO and digital architecture, 2020
- **Quebecor Media** digital strategic plan for eCommerce 2020
- **RONA** Oracle financial ERP audit, 2008-2009
- **RONA** Enterprise Architecture & ESB technical audit, 2008-2009
- **RONA** eCommerce strategy audit, 2010

- **Richter** digital strategy planning, enterprise architecture, 2018-2019
- **Sobeys Canada** B2C eCommerce architecture and implementation, 2008
- **South Shore Furniture** DTC eCommerce architecture and strategy, 2019
- **Stikeman Elliott** Internet platform replacement business case and selection, 2012
- **STM** digital strategy for unified ride sharing, 2019
- **United Auto Parts** supply chain architecture and ESB application architecture, 2008
- **WebAge Solutions**, EA practice leader and trainer, 2008-2009
- **World Anti-doping Agency**, software selection RFP for new website, 2013
- **xtranormal** eCommerce solution architecture, 2008
- **Yellow Pages Group,** Technology audit for Board of Directors, 2011